

[DTI DEPARTMENT ADMINISTRATIVE ORDER NO. 03, April 28, 2005]

GUIDELINES ON GRANTING SPECIAL DISCOUNTS IN SPECIAL PROGRAMS FOR SENIOR CITIZENS UNDER SECTION 4, PARAGRAPH (L) OF REPUBLIC ACT NO. 9257, OTHERWISE KNOWN AS THE EXPANDED SENIOR CITIZENS ACT OF 2003 AND RULE V, SECTION 14 OF ITS IMPLEMENTING RULES AND REGULATIONS

SECTION 1. Scope and Coverage - This Order shall apply to all senior citizens and retailers as defined under Section 2 hereof.

SECTION 2. Definition of Terms - For purposes of this Order, these terms are defined as follows:

a. "Basic Necessities and Prime Commodities" are as follows:

1. canned sardines, tuna;
2. evaporated, condensed, and powdered filled milk;
3. coffee;
4. bread;
5. white and brown sugar;
6. cooking oil;
7. instant noodles;
8. luncheon meat, meat loaf, corned beef, frozen/refrigerated/preserved ready---to-cook pork, beef and chicken;
9. powdered, liquid, bar laundry and detergent soap

b. "OSCA" shall refer to the Office for Senior Citizens Affairs established in cities and municipalities under the Office of the Mayor headed by a senior citizen;

c. "Retailer" shall mean any person engaged in the business of selling consumer products directly to consumers, which shall include among others, supermarkets, grocery stores, convenience and mini-convenience stores and shops, bakeries, but excluding sari sari stores, wet markets, talipapa and cooperative stores;

d. "Senior Citizen or Elderly" shall refer to any resident citizen of the Philippines at least sixty (60) years old.

SECTION 3. Discount - Every senior citizen shall enjoy a special discount of Five Percent (5%) of the regular retail price of basic necessities and prime commodities listed under Section 2 (a) of this Order. The total amount of said purchase shall not exceed the amount of Six Hundred Fifty Pesos (P650.00) per calendar week without carry-over of the unused amount.