

**[PDIC REGULATORY ISSUANCE NO. 2009-004,
January 22, 2010]**

USE OF THE PDIC SEAL

Pursuant to its authority to prescribe and issue rules and regulations under Section 2 (d) (1), the PDIC Board of Directors, by virtue of Resolution No. 2009-10-177, dated October 7, 2009, approved the promulgation of the following rules and regulations governing the proper use of the PDIC seal as provided for under Section 8 of Republic Act No. 3591, as amended.

I. Statement of Policy

The State, through the PDIC, safeguards the interests of the depositing public by ensuring the safety and soundness of banking institutions. In the interest of protecting the country's banking system and the depositing public from illegal schemes and machinations, the PDIC shall promulgate regulations that safeguard the proper use of its corporate seal.

II. The PDIC Seal

a. The design of the PDIC Seal is as follows:

The PDIC seal is a circular representation of the Philippine flag with a yellow gold key prominently displayed across the lower portion of the flag. The representation of the Philippine flag is circumscribed on a rendition of the sun and its eight rays with the blue color embedded as background. In the outer circle, 'PHILIPPINE DEPOSIT INSURANCE CORPORATION 1963' is inscribed in blue.

b. An illustration of the PDIC Seal shown in its proper colors is attached as Annex "A*" and made an integral part hereof.

III. Prohibition on Unauthorized Use of the PDIC Seal

The PDIC seal shall be exclusively used to represent the Philippine Deposit Insurance Corporation.

The use or display, or the manufacture and reproduction for sale, use, or display of the PDIC seal, or any likeness or substantial part thereof, is prohibited except in the following cases:

- a. Use in accordance with PDIC Regulatory Issuance No. 2009-01 (Rules and Regulations on Advertisement of PDIC Membership and Deposit Insurance Coverage);
- b. Printing in encyclopedias, dictionaries, books, journals, pamphlets,