

December 17, 1969

ASEAN AGREEMENT FOR THE PROMOTION OF COOPERATION IN MASS MEDIA AND CULTURAL ACTIVITIES

Reference: This Agreement is also published in 10 YEARS ASEAN 76.

THE GOVERNMENTS OF THE REPUBLIC OF INDONESIA, MALAYSIA, THE REPUBLIC OF THE PHILIPPINES, THE REPUBLIC OF SINGAPORE AND THE KINGDOM OF THAILAND.

BEING members of the association of Southeast Asian Nations (hereinafter referred to as 'ASEAN'),

RECOGNIZING the aims and purposes of ASEAN as embodied in the ASEAN Declaration,

DESIRING to give effect to the decision of the Second Ministerial Meeting held in Jakarta in August, 1968,

AND DESIRING to promote and develop their relations in the fields of mass media and cultural activities,

HAVE AGREED AS FOLLOWS: —

ARTICLE 1

The Contracting Parties shall promote mass media activities by —

- (a) Broadcasting regular programmes to reflect the aims, purposes and activities of ASEAN by the Radio and Television Services of each member country;
- (b) Organizing film festivals;
- (c) Encouraging the exchange of film artists and the undertaking of joint film productions; and
- (d) Organizing seminars and other activities on mass media.

ARTICLE 2

The Contracting Parties shall promote cultural cooperation by —

- (a) Exchanging artists in the field of visual and performing arts;
- (b) Undertaking joint research in the arts and in literature;
- (c) Organizing seminars and exhibitions in the arts, literature, and related matters; and
- (d) Organizing Cultural festivals.

ARTICLE 3

The Contracting Parties shall undertake to examine the possibility of exchanging experts, and of organizing seminars in Mass Media and cultural activities.