## AGREEMENT ON TOURISM BETWEEN THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT OF THE STATE OF ISRAEL

The Government of the Republic of the Philippines and the Government of the State of Israel (hereafter the parties),

Aware of the friendly relations between both countries,

Considering the importance of tourism as a factor of economic development as well as of understanding among their people,

Recognizing the role of tourism as a positive instrument towards the improvement of the quality of life for all peoples, as well as a vital force in promoting peace and international understanding,

Recalling that both the Philippines and State of Israel Governments have always encouraged travel and tourism between the peoples,

Considering finally, that both are member countries of the World Tourism Organization,

Hereby agree on the following:

1. The parties shall endeavor to encourage travel and facilitate the entry of tourists from the other party with the view of increasing bilateral tourist trade,

2. The parties shall work within the World Tourism Organization to develop, and encourage the adoption of uniform standards and practices which would facilitate international tourism,

3. The parties shall, subject to their laws and legislation, facilitate promotional activities within their respective countries to enhance tourist traffic,

4. The parties shall promote the exchange of information and experience in the sector of tourism,

5. The parties shall exchange freely information on tourism markets and statistics in the two countries and on their respective legislation on tourism,

6. The parties shall encourage the exchange of tourism-oriented technology such as systems and methods with regard to the conservation and restoration, hotel operation and administration, marketing, congress management and other tourism services to include the eventual adoption of a suitable exchange program for experts and students,

7. The parties shall facilitate the holding of congresses and conventions in each other's country and the attendance of their participants in such congresses and conventions, especially those pertaining to educational