

**THE IMPLEMENTATION PROGRAM OF THE TOURISM  
COOPERATION MEMORANDUM BETWEEN THE DEPARTMENT OF  
TOURISM OF THE REPUBLIC OF THE PHILIPPINES AND THE  
NATIONAL TOURISM ADMINISTRATION OF THE PEOPLE'S  
REPUBLIC OF CHINA**

The Department of Tourism of the Republic of the Philippines and the National Tourism Administration of the People's Republic of China, hereinafter referred to as the Parties;

Pursuant to the Memorandum of Understanding of Tourism Cooperation between the Government of the People's Republic of China and the Government of the Republic of the Philippines signed in Beijing on September 11th, 2002, hereinafter referred to as the Memorandum, as well as previous agreements relating to the encouragement of travel and tourism between the Parties.

Desirous of realizing the broad goals stated in the said Memorandum and putting into action their common objectives.

Having agreed through mutual consultations, upon the following Implementation Program for Tourism Cooperation for 2004 to 2006, subject to the laws and regulations of each country:

**ARTICLE 1  
EXCHANGE OF TOURISM PROFESSIONALS AND ADMINISTRATORS**

1. In the spirit of understanding, both sides shall encourage and support the exchange of their respective administrators and tourism professionals of both countries in order to strengthen the mutual development in the field of Hotel, resorts related industry and competency standards. The Chinese side shall invite a delegation of 4 to 6 members from the Philippines to visit China for a period of one week in November 2004. The Composition of this delegation shall be determined by the Philippines Side. CNTA shall prepare an appropriate program for this familiarization or observation tour on the aforesaid subject matter.

2. The Philippines Side shall invite from the Chinese Side a counterpart delegation, of the same number and for the same period of one week, at the time convenient for the Chinese Side in 2005. CNTA shall determine the composition of the said delegation and similarly, the Philippines Side shall prepare an appropriate program for the delegation.

3. The Parties shall conduct similar exchanges in 2006. CNTA agrees to invite another set of delegation from the Philippines in November 2005 while the Philippines agrees to invite Chinese Counterpart delegation at the time convenient for the Chinese Side in 2006

**ARTICLE 2  
JOINT PROMOTION**