

**MEMORANDUM OF UNDERSTANDING ON TOURISM
COOPERATION BETWEEN THE GOVERNMENT OF THE REPUBLIC
OF THE PHILIPPINES AND THE GOVERNMENT OF THE ARAB
REPUBLIC OF EGYPT**

The Government of the Republic of the Philippines and the Government of the Arab Republic of Egypt (hereinafter referred to as the "Parties");

Desiring to strengthen friendly relations between both countries and to promote mutual understanding between their people;

Acknowledging the mutual benefits to be derived by both countries through the promotion of their common interests and greater cooperation in the area of tourism;

Recognizing the importance of tourism. in enhancement of knowledge and understanding between their people and as an essential element for economic development of their countries;

Have decided to conclude this Memorandum of Understanding as follows:

ARTICLE 1

The Parties will encourage, promote and develop cooperation in the field of tourism on the basis of reciprocity and mutual benefit, subject to the laws and regulations of their respective countries.

ARTICLE 2

The Parties will provide support for each other in tourism promotion activities and will undertake joint promotion in mutually agreed international tourist markets to realize a beneficial flow of tourists to the Philippines and Egypt. Such joint promotion will include collaboration on advertising of tour package, distribution and exchange of brochures and other related materials.

The Parties will exchange tourism information materials, personnel and professional experts on tourism promotion and marketing, development and services planning, statistics, manpower and skills training, and other related activities.

The Parties will exchange information on legislations and regulations governing the tourism professions in both countries, including those related to hotels and tourism villages classification, tourism institutions and professional associations as well as quality control systems in the field of tourism and hotels.

The Parties will exchange information and experiences in the fields of hotel and tourism training through cooperation between organizations working in the field of tourism and hotel industry.

ARTICLE 3

The Parties will cooperate in the organization of meetings, incentives, conventions and exhibitions through the exchange of tourism agenda, presentation of tourism films in their respective countries and public meetings aimed at advertising and