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[PROCLAMATION NO. 242, January 09, 1956]

DECLARING THE PERIOD FROM FEBRUARY 22 TO 28 (or 29), INCLUSIVE, OF EVERY YEAR AS TRAFFIC SAFETY WEEK AND MARCH FIRST OF EVERY YEAR AS SAFE-DRIVING DAY (S-D DAY) AND AUTHORIZING THE NATIONAL TRAFFIC COMMISSION TO SOLICIT DONATIONS THEREFOR

WHEREAS, the loss of life, limbs, and property resulting from traffic accidents reaches appalling proportions;

WHEREAS, it is the government's duty to solve the critical traffic situation with a view to minimizing, if not totally eliminating, traffic accidents and the resultant loss of life, limb, and property; and

WHEREAS, in the furtherance of this aim, it is necessary for the National Traffic Commission to conduct an efficacious educational campaign by the use of leaflets, posters, banners, billboards, signboards, mass media, the radio, and other appropriate means to arouse traffic-safety consciousness and impel the observance of traffic and road courtesy rules and regulations;

NOW, THEREFORE, I, Ramon Magsaysay, President of the Philippines, do hereby declare the period from February 22 to 28 (or 29), inclusive, of every year as Traffic Safety Week and Mach 1st of every year as Safe-Driving Day (S-D Day), and designate the National Traffic Commission to take charge of all arrangements and activities for their fitting celebration throughout the Philippines. The Commission is hereby authorized to solicit donations in cash or in kind for the purpose of carrying out the aim of this proclamation.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 9th day of January, in the year of Our Lord, nineteen hundred and fifty-six, and of the Independence of the Philippines, the tenth.

RAMON MAGSAYSAY President of the Philippines

By the President: MARIANO YENKO, JR. Assistant Executive Secretary

