

**[MTRCB MEMORANDUM CIRCULAR NO. 93-014,
July 30, 1993]**

**GUIDELINES FOR TRAILERS SHOWN ON MOVIES AND
TELEVISION**

Please be informed of the following Guidelines for Movie and Television Trailers:

1. Movie trailers are seen by a wide variety of audiences, including the impressionable minors. Such being the case, care and concern should be exercised in the production of movie trailers, especially those showing scenes of sex and violence.
2. Excessive violence shall not be allowed such as but not limited to frontal shooting and stabbing, torture scenes, hostage scenes with firearms or knives threatening the victims, gory blasting with bodies being mangled, mutilated or blown-off, suicide acts such as slashing of wrists, putting a gun to the temple or inside the mouth, karate chops resulting in blood oozing out of the mouth or broken bones and child abuse. The impact of falling bodies hitting the ground should not be shown.
3. Trailers which although not showing the above-mentioned scenes shall not be allowed if the trailers show an over-all impact of violence.
4. Depiction of drug-taking and drug abuse shall not be allowed.
5. Explicit and/or suggestive sex shall not be allowed such as but not limited to pumpings, frontal nudity, breast exposure, torrid kissing, fondling of the body, and sexual aberrations.
6. Obscene language, cuss words and double extender words shall not be allowed. Cuss words like "shit", "fuck", "leche", "putang ina", "ulol", "gago", "tarantado", "sirang-ulo", "walanghiya" and the like do not have a place in movie and television trailers which are classified General Patronage-fit for all ages.

We expect your usual cooperation.

Adopted: 30 July 1993

(SGD.) ATTY. HENRIETTA S. MENDEZ
Chairman



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