

**[ATI ADMINISTRATIVE ORDER NO. 24, S. 2008,
July 11, 2008]**

**IMPLEMENTING RULES AND REGULATIONS ON THE PROVISION
OF EXTENSION GRANTS TO ACCREDITED PRIVATE EXTENSION
SERVICE PROVIDERS (ESPS)**

These Implementing Rules and Regulations are promulgated pursuant to Administrative Order No. 11, series of 2007, for the purpose of prescribing the terms and conditions for the provision of extension grants to accredited private extension service providers. It shall cover all fully-funded agriculture and fisheries extension activities in line with the Department of Agriculture's Commitment in giving importance to the role of extension in modernizing Philippine agriculture.

Article I

Title and Definition of Terms

SECTION 1. Title - This shall be known as the "Rules and Regulations Implementing the DA Administrative Order No. 11, series of 2007 on the Provision of Extension Grants".

SECTION 2. Objectives - Funding support in the form of extension grants shall be allocated to encourage the participation of accredited private Extension Service Providers (ESPs) for a more comprehensive training and other complementary extension services with the end-view of achieving a modern Philippine Agriculture.

SECTION 3. Definition of Terms - When used in these Rules, the following terms shall mean:

- a. Extension grant - funds or subsidy provided to an accredited private extension service provider for an approved extension project.
- b. Extension - means managing knowledge to empower farmers and organizations so that they can manage problems and resources in meeting their own objectives. Under the Philippine Agriculture and Fisheries Modernization Act of 1997, extension covers training services, farm or business advisory services, demonstration services and information, education and communication support services through tri media.
- c. Extension Service Providers - accredited organizations which will undertake, in behalf of the Department of Agriculture, training and other complementary extension activities for a designated or identified target clientele.
- d. Demonstration services - shall showcase improved matured technologies generated by R & D institutions, including those developed by scientists in partnership with farmers and fisherfolk. Covered also are method demonstrations (techno demo, model farms, etc.)

e. Farm and business advisory services - involves on demand information sharing and advisory on production and postproduction technologies, linking markets, investments and other strategic resources and support services with various stakeholders in agriculture and fisheries. It also covers the provision of financial and management advices especially for farmers, fisherfolk and for their organizations.

f. Information and communication services - involves sharing or exchange of information between and among stakeholders through conventional means like print, radio and TV, indigenous folk media or by electronic means.

g. Training Services - involves the provision of appropriate interventions methodologies and techniques that can upgrade the knowledge, skills, attitudes and orientation of a specific clientele. It may cover a wide range of topics along the value chain such as production technologies as well as social technologies (extension-communication, conflict management, etc.) depending on the needs of the targeted clientele group or their relevance to the development requirements of a specific target area.

h. Training Proposal - a concept note describing a planned undertaking/intervention to address a training need, submitted for approval and allocation of appropriate resources for implementation.

i. Training Design - a blueprint for a training event or experience detailing out an organized plan to achieve training objectives. It basically contains the rationale, objectives! participants and area coverage, content, methodology, evaluation scheme, schedule of activities and resource requirements including the resource persons.

Article II Scope

SECTION 4. Coverage - The grants shall cover extension services provided by the accredited private ESPs.

4.1 Utilization of Grants - The grants shall be utilized to cover the expenses in the provision of training services, demonstration services, information/communication services, and farm/business advisory services.

4.2 Categories of Grants -Extension grants may be categorized under the four (4) major agriculture and fisheries extension services and other complementary activities, to wit:

4.2.1 Training (e.g. Rice, Corn, High Value Commercial Crops, Livestock, Fisheries)

4.2.2 Techno-demo (e.g. Season-Long Training on Rice, Corn, Vegetable, Tila-pia Production, Poultry/Swine Raising)

4.2.3 Production/Development of Information, Education and Communication (IEC) materials (e.g. Leaflets, Brochures, Package of Technology in CD/DVD)