

[LTO MEMORANDUM, September 15, 2009]

**INFORMATION DISSEMINATION OF THE LIFTING OF THE
MORATORIUM ON APPREHENSION FOR OVERLOADING OF
MOTOR VEHICLES CARRYING AGRICULTURAL AND PERISHABLE
FOOD PRODUCTS**

To ensure the effective dissemination of the Memorandum lifting the Moratorium on Apprehension for Overloading of Motor Vehicles Carrying Agricultural and Perishable Food Products, you are directed to complete the execution of the following information dissemination modes within forty eight (48) hours from receipt of this Memorandum:

1. Immediately call a Tri-Media Press Conference and discuss the said Lifting of the Moratorium. Provide copies of the Memorandum to the Tri-Media.
2. Cause the publication of the Memorandum in at least two (2) local newspapers known to be most widely subscribed.
3. Make specific announcements in the radio providing comprehensive notices to the public regarding the Lifting of the Moratorium.
4. Post notices in Trading Posts of Agricultural Products, major highways and thoroughfares known to be traversed by motor vehicles carrying agricultural products. The text shall be as follows:

“EFFECTIVE SEPTEMBER 22, 2009, MOTOR VEHICLES CARRYING AGRICULTURAL AND PERISHABLE FOOD PRODUCTS SHALL NO LONGER BE EXEMPTED FROM APPREHENSIONS FOR OVERLOADING. ALL VIOLATORS WILL BE APPREHENDED AND PENALIZED ACCORDINGLY. EVERYONE IS ENJOINED TO COMPLY.”

ARTURO C. LOMIBAO
CHIEF, LTO

5. Direct your District and Extension Offices to Post the same notices in their respective offices and in highways and thoroughfares known to be traversed by motor vehicles carrying out agricultural products.
6. Provide copies of the Memorandum to the Regional Offices of the concerned offices mentioned in the lowest portion (cc:) of the Memorandum.
7. Provide copies to agricultural product traders known in your respective areas.