

**[MTRCB MEMORANDUM CIRCULAR NO. 05-2011,
August 25, 2011]**

REVISED CLASSIFICATION RATING FOR TELEVISION PROGRAMS

Pursuant to Section 3(a) of Presidential Decree No. 1986, the Movie and Television Review and Classification Board ("BOARD" for brevity) hereby amends Section 2, Chapter IV of the 2004 Implementing Rules and Regulations of P.D. 1986 regarding classification ratings for television programs.

Upon the effectivity of this Circular, all television programs are to be classified as GENERAL PATRONAGE ("**G**"); PARENTAL GUIDANCE ("**PG**"); STRONG PARENTAL GUIDANCE ("**SPG**"); and DISAPPROVED FOR AIRING ON TELEVISION ("**X**"). However, the Board will announce the actual implementation of "SPG" and its guidelines after the completion of a public awareness campaign.

For your proper information and guidance.

Adopted: 25 August 2011

(SGD.) MARY GRACE POE LLAMANZARES
Chairperson

Implementing Guidelines of Memorandum Circular No. 05-2011, Amending Section 2, Chapter IV of the 2004 Implementing Rules and Regulations of P.D. 1986

Pursuant to Section 3(a) of Presidential Decree No. 1986, the Movie and Television Review and Classification Board ("Board" for brevity), hereby enacts and promulgates the following rules as guidelines for the proper implementation of Memorandum Circular No. 05-2011:

Chapter I
Scope of Application

Section 1. Coverage. — These Rules shall cover all television programs, motion Pictures, and publicity materials for, or pertaining to, television broadcast including cable television service.

Section 2. All television programs must strictly comply with the classification rating herein prescribed, otherwise, they shall not be approved for television broadcast.

Chapter II

Definition of Terms

Section 1. Definition of Terms. — As used in these implementing guidelines, the following terms shall mean:

- a. *Adult* — Refers to any person who is eighteen (18) years of age or over.
- b. *Board* — Refers to the Movie and Television Review and Classification Board or to any of its Committees acting for and in behalf of the Board.
- c. *Cable Television Service* — Refers to the delivery of audiovisual material, whether by wire or wireless method, to subscribers for a consideration, whether in the form of subscription fee, membership fee, or its equivalent.
- d. *Classification* — Refer to the rating imposed by the Board on any motion picture, television or cable television programs, publicity materials and advertisements to determine audience suitability.
- e. *Child* — Refers to any person less than eighteen (18) years of age.
- f. *Motion Picture* — Refers to a series of pictures projected on screen in rapid succession, with objects shown in successive positions slightly changed so as to produce the optical effect of a continuous picture in which the objects move, whether the picture be black and white or colored, silent or with accompanying sound, on whatever medium and with whatever mechanisms or equipment they are projected, and in whatever material they are preserved or recorded for instant projection.
- g. *Publicity Material* — Refers to any audio or video material or a combination thereof of short duration [usually from five (5) seconds to thirty (30) seconds] that is shown on television designed to generate public interest in a television program, motion picture, people, place or product.
- h. *Television Broadcast* — Refers to the public exhibition by transmitting sound or images by television or similar equipment, including cable television, and other limited audience distribution.
- i. *Television Program* — Refers to any matter aired or broadcast on free television or cable television including but not limited to public affairs programs, live programs, advertisements, game shows, teleplays and motion pictures.

Chapter III

Television Classification

Section 1. Television Classification — All television programs are to be classified as GENERAL PATRONAGE ("**G**"); PARENTAL GUIDANCE ("**PG**"); STRONG PARENTAL GUIDANCE ("**SPG**"); and DISAPPROVED FOR AIRING ON TELEVISION ("**X**"). In classifying a television program, the Board shall consider the treatment of the following factors, theme, violence, language, nudity, sex, horror, illegal drugs and other elements.

Section 2. Guidelines for Television Classification — Applying contemporary Filipino cultural values as standard, the following are the guidelines for television classification:

A. **GENERAL PATRONAGE** ("G") — Suitable for all ages. Material for television, which in the judgment of the BOARD does not contain anything unsuitable for children.

A pictogram advisory accompanied by full-screen written and verbal advisory to the effect that the program is classified as "G" shall be broadcast for at least ten (10) seconds immediately before the opening credits of the particular television material. The text of the full-screen written advisory shall be written in font 15 of arial-narrow. The pictogram advisory showing a capital letter "G" written on a green box with an MTRCB logo at the top and the phrase "General Patronage For All Viewers" at the bottom shall be clearly superimposed at the bottom right corner of the television screen throughout the entire showing of the program classified as such. The superimposed pictogram advisory shall be 45mm x 55mm in size. The suggested pictogram advisory and full-screen written and verbal advisory are as follows:

**"ANG SUSUNOD NA PROGRAMA AY RATED "G".
ITO AY PWEDE SA LAHAT NG MANONOOD.**

SEE IMAGE ON PAGE 1675

B. **PARENTAL GUIDANCE** ("PG") — Parental guidance suggested. Material for television, which, in the judgment of the BOARD, may contain some adult material that may be permissible for children to watch but only under the guidance and supervision of a parent or adult.

The "PG" classification advises parents to exercise parental responsibility in their children's viewing of the program. A pictogram advisory accompanied by full-screen written and verbal advisory to the effect that the program is classified as "Parental Guidance" shall be broadcast for at least ten (10) seconds immediately before the opening credits of the particular television material classified as such. The text of the full-screen written advisory shall be written in font 15 of arial-narrow. The pictogram advisory showing a capital letter "PG" written on a blue box with an