

**[MUNTINLUPA CITY ORDINANCE NO. 14-089,
December 05, 2014]**

**AN ORDINANCE PROVIDING FOR THE IMPOSITION OF
REGULATORY FEES FOR SPECIAL PERMIT ON ALL
ADVERTISEMENT RELATED ACTIVITIES AND EXHIBITORS OR
EVENT ORGANIZERS CONDUCTING ANY ACTIVITY OR EVENT
WITHIN THE JURISDICTION OF THE CITY OF MUNTINLUPA.**

Sponsored by: *Hon. Coun. Luvi P. Constantino*
 Hon. Coun. Atty. Raul R. Corro
 Hon. Coun. Atty. Patricio L. Boncayao, Jr.
 Hon. Coun. Bal Niefes
 Hon. Coun. Louisito A. Arclaga
 Hon. Coun. Ringo A. Teves
 Hon. Coun. Alexander Diaz
 Hon. Coun. Neptall S. Santiago
 Hon. Coun. Elmer S. Espeleta
 Hon. Coun. Rafael T. Sovilla
 Hon. Coun. Vergel C. Ulanday
 Hon. Coun. Robert A. Abas

WHEREAS, Section 129 of Republic Act No. 7160, otherwise known as the New Local Government Code of 1991 and Section 5, Article X of the 1987 Constitution both state and declare that, *"each local government unit shall have the power to create its own of revenues and to levy taxes, fees and charges, subject to such limitations and guidelines as Congress may provide consistent wity the basic policy of local autonomy"*;

WHEREAS, pursuant to this revenue-generating powers of local government units, Ordinance No. 93-35 as amended by Ordinance No. 02-076 was enacted by the legislative body of the City Government of Muntinlupa.

WHEREAS, Section 37, Article VI of Ordinance No. 02-076 prescribe the rates of tax on signs, signboards, billboard or advertisement, which rates, particularly on advertisements, are deemed inappropriate to advertisement-related activities held within the territorial jurisdiction of Muntinlupa City and requiring a Special Permit from the Business Permits and Lincensing Office (BPLO);

NOW, THEREFORE, BE IT ORDAINED, AS IT IS HEREBY ORDAINED, by the 7th Sangguniang Panlungsod in Session Assembled that:

SECTION 1. Title. This Ordinance shall be known as "An Ordinance Providing For The Imposition Of Regulatory Fees For Special Permit On All Advertisement Related

Activities And Exhibitors Or Event Organizers Conducting Any Activity Or Event Within The Jurisdiction Of The City Of Muntinlupa."

SECTION 2. Administrative Provision. Any person, whether, natural or juridical, desiring to engage in any special activity and/or event on a specified or limited period of time in a particular location within the jurisdiction of the City of Muntinlupa, shall submit a written application to the City Mayor for corresponding Special Permit before engaging in any said special activity and/or event. For that purpose, a written application in a prescribed form shall indicate the name and address of the applicant, the description of the activity, the time and date/s and the particular place/s where the same will be conducted and such other pertinent information and data as may be required and shall pay the corresponding regulatory fees hereinafter set forth which amount shall be collected by the City Treasurer.

SECTION 3. Imposition of Fee. The following Regulatory Fees shall be collected from any person, company or entity, except those specifically exempted by law, who shall conduct any special activity and/or event within the jurisdiction of the City of Muntinlupa.

- a) Event Organizer** - is a person, company, or entity who shall be responsible for organizing, arranging, sponsoring or taking control and acting for any and all organizations, exhibit or institution, including the offices, agent and/or employee thereof, on all aspects of the management of an exhibit or event and shall pay the regularly fees based on the amount of contract for exhibitor in accordance with the following schedule.

Amount of Contract per Exhibitor	Fee/day
1,000.00 or more but less than 5,000.00	50.00
5,000.00 or more but less than 10,000.00	200.00
10,000.00 or more but less than 20,000.00	350.00
20,000.00 or more but less than 30,000.00	700.00
30,000.00 or more but less than 50,000.00	1,000.00
For every 1,000.00 in excess of 50,000.00	20.00

In the addition to the foregoing, the event organizer shall also pay the regulatory fees for their exhibitors in accordance to the following schedule;;

Advertisement Related Activity/event	Amount per day (in Peso)/Exhibitor
Bazaar, Special Sales, Midnight Madness, Night Market and other related activities	115.00
Bingo Social Raffle and other related activities	800.00
Boxing tournament, Martial Arts and other related sports tournament	500.00
Concerts, Recital and other similar shows	800.00
Fashion Show	1,000.00
Firework Display	800.00