

**[ VALENZUELA CITY ORDINANCE NO. 192 SERIES  
OF 2015, February 09, 2015 ]**

**SANGGUNIANG PANLUNGSOD**

**\*\* Excerpts from the minutes of the 65th Regular Session of the  
6th City Council of Valenzuela held on February 09, 2015 at 2:30  
P.M. at the City Council's Session Hall, 3rd Floor, Legislative  
Building, Valenzuela City Hall, Karuhatan, Valenzuela City,  
Metropolitan Manila.**

**AN ORDINANCE AMENDING SECTION 5 AND 6 OF ORDINANCE  
NO. 159, SERIES OF 2014, OTHERWISE KNOWN AS "AN  
ORDINANCE DIRECTING CINEMA OWNERS/OPERATORS IN THE  
CITY OF VALENZUELA TO GRANT FREE ADMISSION TO ALL  
SENIOR CITIZENS OF VALENZUELA CITY, METRO MANILA".**

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FELICIANO,

Councilor CORAZON A. CORTEZ, Councilor MARLON PAULO C. ALEJANDRINO,  
Councilor JENNIFER PINGREE-ESPLANA, Councilor LORENA NATIVIDAD-BORJA,  
Councilor LAILANIE P. NOLASCO, Councilor KIMBERLY ANN D.V.GALANG,  
Councilor CRISSHA M. PINEDA Councilor KRISTIAN ROME T. SY and Councilor  
RAMON L. ENCARNACION

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**WHEREAS,** Ordinance No. 159, Series of 2014 was enacted by the Sangguniang Panlungsod ng Valenzuela directing cinema operators/owners in the City of Valenzuela to grant free admission to senior citizens duly registered in the City;

**WHEREAS,** said Ordinance provides for Administrative Penalties/Fines and Penalty Clause in case of violation thereof under Sections 5 and 6, respectively;

**WHEREAS,** there is a need to revisit the above-mentioned provisions to ensure that the spirit and intent of the Ordinance be met;

**NOW THEREFORE,** be it **ORDAINED** as it is hereby **ORDAINED** by the Sangguniang Panlungsod ng Valenzuela, in session duly assembled, hereby ordained the following:

**SECTION 1.** Section 5 of Ordinance No. 159, Series of 2014 is hereby modified and amended to read as follows:

***"Section 5. Administrative Penalties/Fine - Owners, operators or persons charged with the operation of movie houses, theaters and cinemas that refuse admission to qualified senior citizens for free shall by virtue of a complaint filed by an affected senior citizen at the Office of***

***the Senior Citizen's Affairs (OSCA) in coordination with the Business Permits and Licensing Office (BPLO) and Task Force Disiplina be subject to administrative penalties as follows:***

FIRST VIOLATION:	FIVE THOUSAND PESOS (Php5,000.00)
SECOND VIOLATION:	TEN THOUSAND PESOS (Php10,000.00)
THIRD VIOLATION:	FIFTEEN THOUSAND PESOS (Php 15,000.00)

The above-mentioned Administrative Penalties shall be assessed by BPLO and be included in the fees or charges during the renewal of business license of the concerned movie houses, theaters and cinemas"

**SECTION 2.** Section 6 of Ordinance No. 159, Series of 2014 is hereby modified and amended to read as follows: "

**"Section 6. Judicial Penalty/Fine Clause** - Owners, operators or persons charged with the operation of movie houses, theaters and cinemas that refuse admission to qualified senior citizens for free shall, upon conviction, be penalized as follows:

<i>1<sup>st</sup> Offense</i>	<i>A fine of THREE THOUSAND PESOS (Php3,000.00) or imprisonment of not more than one (1) month or both at the discretion of the court;</i>
<i>2<sup>nd</sup> Offense</i>	<i>A fine of FOUR THOUSAND PESOS (Php4,000.00) or imprisonment of not more than two (2) months but not less that one (1) month or both at the discretion of the court;</i>
<i>3<sup>rd</sup> Offense</i>	<i>A fine of FIVE THOUSAND PESOS (Php5,000.00) or imprisonment of not more than three (3) months but not less that two (2) months or both at the discretion of the court;</i>

If the violation is committed by firm, company, association, corporation or partnership, the penalty shall be imposed upon the president, director or directors, managers, managing partner or other official thereof responsible for such violation."

**SECTION 3. Separability Clause.** If for any reason, any section or provision of this Ordinance or any part thereof, or the application of such section, provision or portion is declared invalid or unconstitutional, the remainder thereof shall not be affected by such declaration.

**SECTION 4. Repealing Clause.** All ordinances and resolutions or parts thereof inconsistent with the provisions of this Ordinance are hereby repealed or modified accordingly.

**SECTION 5. Effectivity.** This Ordinance shall take effect Fifteen(15) days after its publication in a newspaper of general circulation.