

**[ EXECUTIVE ORDER NO. 286, October 18, 1949 ]**

**CREATING A FAIR TRADE BOARD**

WHEREAS, cases of imitation, alteration and substitution of lawful trade-marks and trade names, misbranding, mislabeling, fraudulent designation of origin, false description, adulteration, fraudulent refilling of empty containers and other deceptive and fraudulent methods of unfair competition and unethical trade practices are becoming rampant in the domestic trade of the country;

WHEREAS, these unfair methods of competition and unethical trade practices constitute a menace to the economy and social welfare of the country in that they injure legitimate business enterprises, impair the public revenues and prejudice the buying public;

WHEREAS, in the interest of legitimate business and fair trade, it is necessary to coordinate the efforts of various agencies of the Government to the end that the menace may be eradicated and suppressed; and

WHEREAS, to prevent greater injury to the buying public and the legitimate manufacturers and businessmen, the Government should take appropriate and decisive steps in this direction;

NOW, THEREFORE, I, Elpidio Quirino, President of the Philippines, by virtue of the powers vested in me by law, and upon the recommendation of the Secretary of Commerce and Industry, do hereby create an interdepartmental fair trade practices enforcement body, to be known as the Fair Trade Board, composed of the follow:

The Undersecretary of Commerce and Industry	Chairman
The Director of Commerce	Member
The Commissioner of Customs	Member
The Director of Health	Member
The Collector of Internal Revenue	Member
The Director of Patents	Member
The Director of the National Bureau of Investigation	Member
The City Fiscal of Manila	Member
The Chief of Constabulary	Member
The Chief of Police of Manila	Member

The Board shall synchronize, coordinate and make more effective the activities of the various government agencies relating to the administration and enforcement of the unfair competition and unfair trade practices laws and regulations, and shall immediately take steps to prosecute all violators thereof to the end that all forms of unfair competition and all unethical trade practices may be suppressed and stamped