

[EXECUTIVE ORDER NO. 44, June 03, 2011]

AMENDING EXECUTIVE ORDER NO. 571 (S. 2006) RENAMING THE PUBLIC-PRIVATE SECTOR TASK FORCE ON PHILIPPINE COMPETITIVENESS AS THE NATIONAL COMPETITIVENESS COUNCIL (NCC) AND EXPANDING ITS MEMBERSHIP

WHEREAS, Executive Order (EO) No. 571 (s. 2006) created the Public-Private Sector Task Force on Philippine Competitiveness;

WHEREAS, it is the collective desire of both the government and the business sector to jointly address the competitiveness indicators that will impact on our competitiveness ranking and strengthen our industry, agriculture and service sectors, create jobs and increase income as we move up the value chain;

WHEREAS, there is an urgent need to demonstrate our country's commitment towards enhancing our competitiveness and upgrading our competitiveness ranking; and

WHEREAS, the President has the continuing authority to re-organize the administrative structure of the Office of the President.

NOW, THEREFORE, I, BENIGNO S. AQUINO III, President of the Philippines, by the virtue of the powers vested in me by law do hereby order:

SECTION 1. National Competitiveness Council. The Public-Private Sector Task Force on Philippine Competitiveness, created under EO No. 571, shall be renamed as the National Competitiveness Council (NCC). The NCC shall be attached to the Department of Trade and Industry (DTI) and shall report to the Economic Development Cluster.

SECTION 2. Mandate. The NCC shall promote and develop national competitiveness strategies and push for the implementation of the Action Agenda for Competitiveness, hereinafter referred to as the Action Agenda, and link this to the Philippine Development Plan (PDP).

SECTION 3. *Composition.* The NCC shall be composed of the following:

- a) Secretary of Trade and Industry-Chairperson
- b) Private Sector Representative – Co-Chairperson
- c) Secretary of Finance
- d) Secretary of Energy
- e) Secretary of Tourism
- f) Secretary of Education
- g) Director General, National Economic Development Authority (NEDA)
- h) Five (5) Private Sector Representatives