

**[ ADMINISTRATIVE ORDER NO. 208, February 01, 1991 ]**

**CONSTITUTING A NATIONAL ORGANIZING COMMITTEE FOR  
VALUES EDUCATION THROUGH CULTURE, ARTS AND MEDIA AND  
FOR OTHER PURPOSES**

WHEREAS, the 1987 Constitution. Article XIV, Section 14, provides, that: "[T]he State shall foster the preservation, enrichment, and dynamic evolution of a Filipino national culture based on a principle of unity in diversity in a climate of free artistic and intellectual expression";

WHEREAS, the importance of established Filipino values can be emphasized by education through culture, arts and media;

WHEREAS, there is a need to create a body which shall initiate and undertake the primary task of harnessing the culture, arts and media as effective instruments of values education;

NOW, THEREFORE, I, CQRAZON C. AQUINO, President of the Philippines, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. There is hereby constituted a National Organizing Committee For Values Education Through Culture, Arts and Media, hereinafter referred to as the Committee, to be composed of the representatives from the following:

Department of Foreign Affairs (DFA)/UNESCO  
Department of Education, Culture and Sports CDECS)  
Department of Interior and Local Government (DILG)  
Department of Tourism/Philippine Tourism Authority (PTA)  
Department of Social welfare and Development (DSWD)  
Office of Northern Cultural Communities (ONCC)  
Office of Southern Cultural (OSCC)  
Office of Muslim Affairs (OMA)  
Office of the Press Secretary (OPS)  
Catholic Education of the Philippines (CEAP)  
DIALECT-PCCEDIU/FACE AND ITI Secretariat of the Committee for  
Cultural Identity and Development National Office of Mass Media  
PEN: Poets, Essayists and Novelties  
Philippine Board of Advertising (PBA)  
Philippine Communications Society  
Philippine Press Institute (PPI)

The Committee members shall elect among themselves the Chairman and Vice-chairman and such other officers as they may deem necessary.