[ADMINISTRATIVE ORDER NO. 199, June 20, 1995]

CREATING AN INTER-AGENCY TASK FORCE TO PREPARE AND IMPLEMENT A COMMUNICATION PLAN ON AN OIL PRICE INCREASE

WHEREAS, the three major oil companies in the country have filed their petition for increase in prices of oil products and the Energy Regulation Board may have to grant these petitions to replenish the Oil Price Stabilization Fund (OPSF) which has been depleted by the rising prices of crude oil in the world market.

WHEREAS, any increase in the prices of oil and oil products offers a host of potentially-damaging but unwarranted political and economic repercussions.

WHEREAS, there is an urgent need for the government to implement a coherent and synchronized public communication strategy to:

- a) Inform and educate the public on the rationale to raise oil prices not for anything else but to reflect international realities beyond government control.
- b) Prevent unscrupulous elements from riding on the backlash of public opinion against the increase.
- c) Ensure the understanding of media on the necessity of increasing the price of oil.
- d) Prevent unwarranted increases in the prices of basic commodities which may trigger economically-destabilizing demands for wage increases.

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Republic of the Philippines, by virtue of the powers vested in me by law and the Constitution, do hereby order:

SECTION 1. <u>Creation of the Inter-Agency Task Force on the Oil Price Increase</u>. There is hereby created an Inter-Agency Task Force (hereinafter referred to as the Task Force), to prepare and implement a communication plan on the oil price increase.

SEC. 2. <u>Composition</u>. The Task Force shall be chaired by the Executive Secretary with the following as members:

- a) National Economic and Development Authority
- b) Department of Energy
- c) Department of Trade and Industry
- d) Department of Transportation and Communications
- e) Department of Finance
- f) Department of Agriculture