

**[ REPUBLIC ACT NO. 11207, February 14, 2019 ]**

**AN ACT PROVIDING FOR REASONABLE RATES FOR POLITICAL ADVERTISEMENTS, AMENDING FOR THE PURPOSE SECTION 11 OF REPUBLIC ACT NO. 9006, OTHERWISE KNOWN AS THE "FAIR ELECTION ACT"**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

SECTION 1. *Amended Rates of Political Propaganda.* - Section 11 of Republic Act No. 9006, otherwise known as the "Fair Election Act", is hereby amended to read as follows:

"SEC. 11. *Rates of Political Propaganda.* -During the election period, media outlets shall give registered political parties and *bona fide* candidates a discount of fifty percent (50%) for television, forty percent (40%) for radio and ten percent (10%) for print, from the average of the published rates charged in the last three calendar years prior to the election.

"Nothing in this provision prohibits a media outlet from giving higher discounts: *Provided*, That the discount it gives one candidate shall be the same discount it gives to other candidates for the same position.

'In no case shall rates charged to registered political parties and *bona fide* candidates be higher than rates charged to non-political advertisers."

SEC. 2. *Implementing Rules and Regulations.* — Within thirty (30) days from the effectivity of this Act, the Commission on Elections shall issue implementing rules and regulations for the effective implementation of the provisions of this Act.

SEC. 3. *Repealing Clause.* — All laws, decrees, executive orders, rules and regulations, and issuances inconsistent with the provisions of this Act are hereby repealed, amended, or modified accordingly.

SEC. 4. *Effectivity.* - This Act shall take effect fifteen (15) days after its publication in the *Official Gazette* or in any newspaper of general circulation.

Approved,

(SGD.) **VICENTE C. SOTTO III**  
*President of the Senate*

(SGD.) **GLORIA MACAPAGAL-ARROYO**  
*Speaker of the House of Representatives*