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## Report

# Investigation into foreign informational influence

An analysis of the Norwegian municipal administration and county authority elections in 2019

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SUMMARY

The report describes a systematic investigation into possible targeted attempts at informational influence by foreign actors on various digital platforms in connection with the Norwegian municipal administration and county authority elections held on 9 September 2019. The study builds on quantitative and qualitative analysis of data collected from a selection of public Facebook pages, Twitter, mainstream media and alternative media. No clear signs of foreign influence have been found, despite the fact that in many ways the debate climate is ideal for actors with these kinds of intentions. However, it has been proven that actors who in our data material appear to be Norwegian users also participate in more covert, extremist online forums, and that some of them are involved in networks that systematically transfer content from extremist websites. These actors deliberately moderate their language when posting on media that reach a broader audience and make efforts to camouflage this type of activity. This illustrates that it can be extremely difficult to distinguish between foreign influence and other suspicious activities online. Although no influence has been demonstrated in the limited material we have studied, more research-based knowledge is needed in this important area. A methodological basis has been developed that ought to be further developed for future elections and processing of larger volumes of data.

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### Contents

1	Intro	roduction				
2	Background			8		
	2.1	The ge	eneral election in Sweden in 2018	8		
	2.2	Intern	ational main actors	9		
	2.3	How is digital informational influence of elections carried out?				
	2.4	Electio	ons, political communication and the role of social media	12		
	2.5	A back	kdrop of digital psychology, economics and power	14		
3	Analy	tical fr	amework and methodical approach	15		
	3.1	Limita	tions and ethical considerations	18		
4	Analy	sis		19		
	4.1 Norw	•	of the number of shares of news stories on Facebook during and immediately election in 2019			
	4.2	•	itative analysis of the collected data material			
		4.2.1	Cross check against known bots			
			Cross-check against websites associated with unserious content			
	4.3		rative analysis of the collected data material			
		4.3.1	Twitter			
		4.3.2	Facebook	28		
		4.3.3	Mainstream media	33		
		4.3.4	Alternative media	38		
4.4		Cross-	platform analysis in collected data material	44		
		4.4.1	Other patterns or correlations			
		4.4.2	Qualitative analysis of a small sample based on quantitative filtering	44		
		4.4.3	Search terms related to electoral fraud or undermining political trust	45		
		4.4.4	RT and Sputniknews' stories relating to Norway	46		
	4.5	Summ	nary of the analysis	46		
5	Advic	e on po	ossible measures to meet the challenges	48		
	5.1	Threats and challenges – what is election interference?				
	5.2	Literat	ture, studies and plans	48		
	5.3	Overview of possible measures				
		5.3.1	Awareness raising	52		
		5.3.2	Prevention	53		
		5.3.3	Cooperation and coordination	54		
		5.3.4	Protective measures	54		
		5.3.5	Active countermeasures and deterrence	55		
PROJE	CT NO.	5.3.6	Research, learning and competence building ION	5 of <b>6</b> 6		