

## THE ADVERTISEMENTS REGULATION ACT

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# THE ADVERTISEMENTS REGULATION ACT

Cap. 2.  
Law  
13 of 1955.

[17th April, 1947.]

1.—(1) This Act may be cited as the Advertisements Regulation Act.

Short title  
and appli-  
cation.

(2) This Act shall not apply within the Urban and Sub-Urban Districts of the Corporate Area as defined in the Kingston and St. Andrew Corporation Act or within the limits of any town as defined for the purposes of this Act or for general purposes under the provisions contained in the Parish Councils Act.

2. In this Act—

Interpreta-  
tion.

“advertisement” includes any sky sign and any notice, bill, placard, poster and other similar publication;

“hoarding” includes any structure used as an advertisement or for exhibiting any advertisement;

“the Minister” means the Minister responsible for communications;

“sky sign” means any word, letter, model, sign, device or representation in the nature of an advertisement, announcement or direction, supported or attached to any post, pole, standard, framework or other support, wholly or in part upon, over or above any building, structure or erection, which, or any part of which, sky sign is visible against the sky from some point in any public place in the Island or in the waters thereof, and includes all and every part of such post, pole, standard, framework or other support. “Sky sign” also includes any balloon, parachute, searchlight, flashlight or other similar device employed wholly or