CYPRUS

DISPLAY OF ADVERTISEMENTS

CHAPTER 50 OF THE LAWS

1959 EDITION

PRINTED BY

C. F. ROWORTH LIMITED, 54, GRAFTON WAY, LONDON, W.1.

[*Appointed by the Government of Cyprus the Government Printers of this Edition of Laws within the meaning of the Evidence (Colonial Statutes) Act, 1907.*]

1959

CHAPTER 50.

DISPLAY OF ADVERTISEMENTS.

ARRANGEMENT OF SECTIONS.

Section		*Page*
1	Short title	2
2	Interpretation	2
3	Application of Law	3
4	Control of erection of hoardings and display of advertisements ...	4
5	Hoardings may be erected in specified places	4
6	Advertisements relating to business, etc.	5
7	Municipal Councils may make bye-laws and impose charges ...	6
8	The Governor in Council may make Regulations and an Improvement Board may make bye-laws	7
9	Control of advertisements to be exercised in the interests of amenity and public safety	8
10	Consideration of applications	8
11	Refusal of application	9
12	Exemption of official notices, etc.	9
13	Provisions of Streets and Buildings Regulation Law not to apply ...	9
14	Offences and penalties	9
15	Saving	10

A LAW TO MAKE FURTHER AND BETTER PROVISION FOR THE CONTROL OF THE DISPLAY OF ADVERTISEMENTS.

33 *of* 57. [30*th November*, 1957.]

Short title. **1.** This Law may be cited as the Display of Advertisements (Control) Law.

Interpretation. **2.** In this Law, unless the context otherwise requires—

" advertisement " includes any word, letter, model, sign, placard, board, notice, bill, poster, device or representation, whether illuminated or not, in the nature of, and employed wholly or in part for the purpose of advertisement, announcement or direction (excluding any such thing employed wholly as a memorial), and, without prejudice to the foregoing provision, includes also any hoarding or similar structure, whether fixed or movable, used or adapted for use for the display of advertisements and references to the display of advertisements shall be construed accordingly;

" Council " means the municipal council of a municipal corporation;

" hoarding " means any board, panel or structure

erected in order that space upon it may be used for the display of advertisements;

"Improvement Board" means a Board established in an Improvement Area under the provisions of the Villages (Administration and Improvement) Law; Cap. 243.

"Improvement Area" has the meaning assigned to it in section 2 of the Villages (Administration and Improvement) Law;

"land" includes buildings and land covered with water.

Application of Law.

3. (1) This Law shall apply to the display on land in the Colony of all advertisements, except any advertisement—

(*a*) relating to any service in a church, chapel, or mosque (including any advertisement relating to funeral services);

(*b*) relating to an election held or to be held in the Colony or any area thereof under any Law for the time being in force;

(*c*) displayed on enclosed land, and not readily visible from land outside the enclosure wherein it is displayed or from any part of such enclosure over which there is a public right of way or to which there is public right of access;

(*d*) displayed within a building and not readily visible from outside such building;

(*e*) displayed within the ground floor window of a shop;

(*f*) displayed on or in a vehicle;

(*g*) incorporated in, and forming part of, the fabric of a building, other than a building used principally for the display of such advertisements or a hoarding or similar structure;

(*h*) displayed under the provisions of any other Law or public instrument for the time being in force.

(2) For the purposes of this section—

"enclosed land" means land which is wholly or for the most part enclosed within a hedge, fence, wall or similar screen or structure, and for the avoidance of doubt shall be deemed to include an open-air cinematograph theatre;

" vehicle " means a vehicle normally employed as a moving vehicle on any road.

(3) No advertisement shall be deemed to be displayed within a building or within the window of a shop unless there is full access to the advertisement from inside the building or the shop.

(4) No advertisement shall be deemed to form part of the fabric of a building by reason only of being affixed to, or painted on, the building.

Control of erection of hoardings and display of advertisements.

4. No person shall—

(*a*) erect, or cause to be erected, or authorize the erection of any hoarding except in accordance with the provisions of section 5 or section 6; or

(*b*) display or cause to be displayed any advertisements to which this Law applies except (i) upon a hoarding lawfully erected in accordance with the provisions of section 5 or (ii) in accordance with the provisions of section 6.

Hoardings may be erected in specified places.

5. (1) Within the area of a municipal corporation the Council may erect, or cause to be erected, or authorize the erection in specified places of, hoardings on which advertisements may be displayed.

(2) In relation to any hoarding erected or caused to be erected or of which the erection is authorized under subsection (1) the Council shall have power to specify the period during which such hoarding shall remain erected or any advertisement shall be displayed thereon and, without prejudice to any powers conferred upon the Council by this Law or any bye-laws made thereunder, to impose conditions as regards the proper maintenance of such hoardings or advertisements.

(3) Within an Improvement Area the Improvement Board may erect, or cause to be erected, hoardings on which advertisements may be displayed.

(4) In relation to any hoarding erected or caused to be erected under subsection (3) the Improvement Board shall have power to specify the period during which such hoarding shall remain erected or any advertisement shall be displayed thereon and, without prejudice to any powers conferred upon the Improvement Board by this Law or any bye-laws made thereunder, to impose conditions as regards the proper maintenance of such hoardings or advertisements.

Advertisements relating to business, etc.

6. (1) It shall be lawful for any person, within the area of a municipal corporation with the approval of the Council, or elsewhere with the approval of the Commissioner, or, within an Improvement Area of the Improvement Board, but not otherwise, to display upon his own land or upon any land in his occupation or use, or where he is working, whether upon a hoarding or otherwise, advertisements (hereinafter in this section referred to as " point of sale advertisements ") directly relating to any business, profession, trade or work carried on upon such land:

Provided that—

(*a*) any point of sale advertisement so displayed shall not be suspended across a street;

(*b*) any point of sale advertisement so displayed shall not be suspended or projected outwards into a street if the height of the lower portion of such advertisement is less than twelve feet above the level of the street;

(*c*) any point of sale advertisement so displayed, the lower portion of which is not less than twelve feet above the level of the street, shall not be suspended or projected outwards into the street a distance of more than two feet.

(2) Subject to the provisions of section 9, the Council, the Commissioner or the Improvement Board, as the case may be, may approve or refuse to approve the display of any point of sale advertisement under this section, and in approving the display of any such advertisement the Council, the Commissioner or the Improvement Board, as the case may be, shall, without prejudice to any other powers conferred under this Law or any bye-laws or regulations made thereunder, have power to impose conditions relating to the display and proper maintenance of such point of sale advertisement.

(3) Notwithstanding anything contained in subsections (1) and (2) of this section, no approval of the Council or of the Commissioner or of the Improvement Board shall be required in respect of the display of any point of sale advertisement which fulfils the requirements of paragraphs (*a*), (*b*) and (*c*) of the proviso to subsection (1) of this section if—

(*a*) it is so displayed as to be directly attached to, or affixed on, any buildings belonging to, or in the