



清科集团  
Zero2IPO Group

投资界  
PEdaily.cn

# PEdaily E-Magazine

Issue No.525

Published on Mar.9, 2012





# Preface

- **PEdaily E-Magazine, formerly known as Zero2ipo e-Weekly first published in 2006, is a information weekly designed for PE/VC insiders, covering weekly investment & financing news, important industry information, data observations, personality profiles, experts' insights, etc.**
- **Pedaily.cn, relying on the extensive investor networking, is dedicated to providing insiders timely, accurate and in-depth market reports, integrating 10+ years' research resources of Zero2IPO Group and making all efforts to build a professional website with abundant data and in-depth analysis.**
- **We sincerely welcome you, whoever you are, investors, entrepreneurs, analysts or lawyers, to share your viewpoints and thinking and witness the growth of China's PE/VC industry.**



## PEdaily Exclusive

### **Feb. 2012 Sees VC/PE Fundraising Size Declining & New PE Policy Unveiled in Tianjin**

Leon Li, Zero2IPO Research Center

According to Zero2IPO Database in February 2012, Chinese and foreign VC/PE institutions raised a total of 11 new funds, up 83.3% compared with previous month, and accordingly garnered US\$3.15B available to the investments in Chinese mainland, down 26.5% month on month. The number of newly raised funds in February 2012 posted a significant growth, while the new investible capital raised for Chinese mainland suffered a substantial decline.

Among the 11 new funds in February 2012, nine were denominated in RMB and raised US\$2.86B in total, accounting for 90.8% of the monthly total, or US\$318.19M on average and two in USD with US\$290.00M raised in total, representing 9.2% of the total, or US\$145.00M on average.



## Hot News

### **Group Purchase Player 17mh Acquires US\$5M from VC**

Mar. 8, 2012, China Securities Journal

According to Hong Miaolong on March 6, CEO of 17mh.com, a cosmetics limited-time sales website, the company has acquired US\$5M from an US VC, which makes it the first VC-invested website in China after the spring festival.

When the prospect for Chinese e-commerce market was expected to be grim and the IPOs on the secondary market decreased, the investors have become more cautious about e-commerce sector. According to the statistics, the investment enthusiasm on e-commerce distinctively fell with only 34 investments disclosed in H2'11, merely one third of the total number of deals in the year, namely 93 in total, far lagging behind that in H1'11.



## Hot News

### **Santander Consumer Bank Plans to Inject RMB300M in BOBCFC for 20% Stake**

Mar. 8, 2012, Beijing Times

Bank of Beijing Consumer Finance Co. (BOBCFC) started to introduce a foreign strategic investor. Yesterday Bank of Beijing announced that BOBCFC, its wholly-owned consumer loan subsidiary, has reached preliminary agreement with Santander Consumer Bank AG on the major items of strategic cooperation, with the latter injecting RMB306.00M into the former in exchange for 20% equity.

BOBCFC specializes in providing unguaranteed loan to Chinese residents and individuals solely for the purpose of consumption; Santander Consumer Bank AG is the consumer finance branch of Banco Santander.



## Hot News

### **26 Direct Investment Companies of Securities Companies Line up for IPOs**

Mar. 7, 2012, Securities Daily

As the approval of establishment of a number of direct investment funds, the direct investment business of securities companies, after more than 4 years' development, has gradually entered blissful circumstances. Until late February 2012, 36 securities companies have been approved to establish direct investment subsidiaries, with a total amount of registered capital of RMB24.31B. Among them, six direct investment branches of securities companies have participated in the establishment of nine direct investment funds, including Goldstone Investment, Haitong Capital, CICC Jiacheng, etc.

Until the end of February, 45 direct investment projects of securities companies have been listed, while the 26 direct investment enterprises under the flag of securities companies are lining up for IPOs, seven of which have already been approved for IPOs.



## Hot News

### **Listed Companies Become Main Force of LPs with US\$217.10B Invested in VC**

Mar. 7, 2012, Securities Daily

The number of domestic listed companies acting as LPs reached 101 and their capital available to investments amounted to US\$29.55B, while the LPs composed of overseas listed company numbered up to 49 with an investible capacity of US\$187.59B.

As the reform and development of capital market are gradually deepened, the related influence has appeared. Not only IPOs have persistently edged down since 2011, but also VC/PE fundraising scale decreased in February.

The data from Zero2IPO Research Center shows that in February 2012, there were 11 Chinese and foreign VC/PE institutions setting up new funds, increased by 83.3% month on month. But the new capital available to the investments in Chinese mainland amounted to RMB3.15B, a decline of 26.5% from the previous month.

# The 7th China Venture Capital & Private Equity Forum @ Silicon Valley

## 2012 第七届 中国创业投资暨私募股权投资 硅谷论坛

时间：2012年5月3日 地点：美国硅谷  
May 3rd, 2012 Silicon Valley

Competition intensified in capital market  
China concept stocks face ambiguous prospects  
Uncertain future lies ahead of fundraising  
Industrial reshuffling speculation prevails...

In the era of opportunities and challenges  
Chinese VC/PE market  
How to learn from overseas experiences to achieve success?  
Chinese Enterprises  
How to get out of recession and continue their glory?

In May 2012, Zero2IPO will take you to Silicon Valley  
Experiencing the "Holy Land" of VC/PE and Startups in the world  
To make joint efforts for new opportunities!

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=1\\_16032](https://www.yunbaogao.cn/report/index/report?reportId=1_16032)

