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Preface

- PEdaily E-Magazine, formerly known as Zero2ipo e-Weekly first published in 2006, is a information weekly designed for PE/VC insiders, covering weekly investment & financing news, important industry information, data observations, personality profiles, experts' insights, etc.

- Pedaily.cn, relying on the extensive investor networking, is dedicated to providing insiders timely, accurate and in-depth market reports, integrating 10+ years' research resources of Zero2IPO Group and making all efforts to build a professional website with abundant data and in-depth analysis.

- We sincerely welcome you, whoever you are, investors, entrepreneurs, analysts or lawyers, to share your viewpoints and thinking and witness the growth of China's PE/VC industry.

PEdaily Exclusive

Highlights & Complications of Investment in China's Film Industry

By Zero2IPO Research Center , Yolanda Zhang

Five Major Complications behind the Highlights in Terms of VC/PE's Attitudes towards Investments in the Film Industry:

1. How can the film industry take advantage of the policy opportunities? Does it seek for business development or policy vulgarization and rent-seeking?

2. Are founders of film enterprises scholars or businessperson? How can the connection between culture and business be achieved?

3. Can "money" solve the fundamental problem of the industry?

4. How can we assess risks in film investment? How can third-party guarantee institutions, insurance companies, copyright trusteeship/rating agencies play their roles in the connection between China's film and capital?

5. How can the broken film industry value chain be mended to better develop derivatives market and increase operating income?

Hot News

LaFaSo.com Raises Fund of Tens of Millions of USD

Apr. 19, 2012, Tech.sina.com.cn

It is disclosed that LaFaSo.com, a B2C cosmetic group-buying site, recently received

another round of funding amounted to tens of millions of US dollars.
LaFaSo.com was founded by TV hostess Li Jing in 2008, which gained RMB1.00M from Sequoia

Capital soon after the inception. Since then there has been no news of financing.
According to the CEO's plan, LaFaSo.com is expected to achieve sales of RMB3.00B in

2012, a growth of about three times that of 2011. Meanwhile, to further promote the

brand, LaFaSo.com plans to invest RMB60.00M in marketing.

Hot News

People.com.cn Starts IPO Online Road Show Today

Apr. 18, 2012, TechWeb

People.com.cn Corporation announced its IPO online road show would be started this afternoon. The road show announcement indicates that the IPO is priced at RMB 20 to 22.5 per share, to raise a fund of approximately RMB1.38-1.55B, with an over-subscribed amount of RMB850.00M to RMB1.03B at a ratio of 162% to 195%. And the responding P/E ratio is 46.13 to 51.89 times, with a premium rate of 5.15 % to 18.28% over the industrial average.

People.com.cn adopts both offline allotment and online offering at a fixed price for this IPO. For this issuance, there are no more than 13.8 million shares for offline allotment, accounting for 19.97% of the total shares, and no more than 55.305 million shares for online offering, accounting for 80.03 % of the total.

Hot News

Tianjin Binhai New Area Launched 1st IOT Fund Targeting RMB1.00B

Apr. 17, 2012, Bohai Morning Post

It is learnt from Tianjin Development Area that Tianhua Internet of Things Fund, the first VC Fund dedicated to Internet of Things, recently announced its initiation, making Binhai New Area the fourth region founding Internet of Things Fund.

Tianhua Internet of Things Fund is registered with the Investment and Financing Platform of Tianjin Development Area, jointly initiated by Binhai New Area VC Guidance Fund, Research Institute of Transportation, Energy, Economy and Finance, Peking University, and SATCOM ITS etc., targeting RMB1.00B, according to sources.

The Fund focuses on startup enterprises of Internet of Things Industry in Binhai New Area, aiming to achieve breakthroughs in independent innovation of sensory core technologies and industrialized promotion of application in various industries.

Hot News

D.CN Receives US$20.00M Series B Funding

Apr. 17, 2012, Tech.sina.com.cn

D.CN, a mobile games provider, announced the completion of Series B investment amounted up to more than US$ 20 million.

According to sources, D.CN was founded in Beijing in February 2004. Following series A financing of US$12.00M by Qiming Venture Partners in July 2010, D.CN received series B funding of more than US$ 20 million in March 2012. The funding was led by SAIF Partners and co-invested by Qiming Venture Partners, Beijing Grains Valley Capital Co., Ltd. and other institutions, with full amount transferred.

D.CN now has 56 million mobile game users with more than seven million game downloads on a daily basis, said a principal with D.CN.

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May 3rd, 2012 Silicon Valley
Competition intensified in capital market
China concept stocks face ambiguous prospects
Uncertain future lies ahead of fundraising
Industrial reshuffling speculation prevails…
In the era of opportunities and challenges
Chinese VC/PE market
How to learn from overseas experiences to achieve success?
Chinese Enterprises
How to get out of recession and continue their glory?
In May 2012, Zero2IPO will take you to Silicon Valley
Experiencing the "Holy Land" of VC/PE and Startups in the world
To make joint efforts for new opportunities!
Silicon Valley