



清科集团
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Preface

- **PEdaily E-Magazine, formerly known as Zero2ipo e-Weekly first published in 2006, is a information weekly designed for PE/VC insiders, covering weekly investment & financing news, important industry information, data observations, personality profiles, experts' insights, etc.**
- **Pedaily.cn, relying on the extensive investor networking, is dedicated to providing insiders timely, accurate and in-depth market reports, integrating 10+ years' research resources of Zero2IPO Group and making all efforts to build a professional website with abundant data and in-depth analysis.**
- **We sincerely welcome you, whoever you are, investors, entrepreneurs, analysts or lawyers, to share your viewpoints and thinking and witness the growth of China's PE/VC industry.**



PEdaily Exclusive

Early 2012 Sees Continuously Shrinking Investments in China's Physical Consumer Goods Sector

Jun. 18, 2012, Zero2IPO Research Center, Yolanda Zhang

The consumer goods market can be affected by national economic performance, residential income, population size as well as birth rate, aging and many other factors, as it is closely bound up with the daily life of the people. In 2011, China's major physical consumer goods industry, represented by textile & clothing, food & drinks and daily necessities, saw a notable slowdown in investment, which was still on a decline in early 2012.

According to the latest data from Zero2IPO Database, there were 366 investment deals in China's traditional physical consumer goods industry represented by textile & clothing, food & drinks and daily necessities from 2006 to May 2012. In particular, 183 deals have their investment amounts disclosed, which reached US\$7.98B in total, or US\$43.59M per deal on average. The annual investment data showed that the period of 2009-2010 saw frequent emergences of investment deals in China's major consumer goods industry despite the global financial crisis that had great impact on investments in some industries, as the consumer goods industry features greater elasticity against financial crisis and inflation and thus small risks in capital input, which make it enjoy a stronger momentum in attracting investments.



Hot News

Hebei Launches First New Material VC Fund Targeting RMB250.00M at First Close

Jun. 18, 2012, Yzdsb.com.cn

Hebei Xinchuan New Material Venture Capital Co., Ltd., the first new material VC fund with national financial investment in Hebei, was officially established recently.

According to sources, the fund serves as the first VC fund jointly established by central finance, local finance and private PE funds. It adopts the business model of “government guidance, market-oriented operation and outsourced management”. Its main shareholders include: SDIC High-Tech Investment Co., Ltd., Hebei Information industry Investment Co., Ltd. and several domestic famous investment institutions. The fund will raise RMB250.00M at its first close.

It is reported that the fund will mainly invest in innovative businesses with high growth and high-tech capacity in early and growth stages.

The 12th China Venture Capital & Private Equity Semi-annual Forum

201 July 11th-12th, 2012 Venue: Hyatt on the Bund, Shanghai

Organizer Zero IPO 清科集团
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Landscape of Changing Market to Be Reshaped

Capital Market Faces a Changing Climate in 2012

More Rigorous Regulation, More Fierce Competition

IPOs and Exits on a Bumpy Road

Fresh IPOs Stumble amid Market Tantrum

High Profit Feast Drawing To a Close

VC/PE Shakeout Approaching. What can Investors do to Deal with It?

Amid Changing Climate

Early-stage Investments Booming

Angel Investments Blossoming

Real Estate Funds Outperforming

The Era of VC/PE Windfall Era Coming to an End. What can Investors do to Prepare for It?

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Attendees Registration Enquiry: 400-600-9460

肖卫萍 Amy Xiao

电话Tel: 8610 8458 0476 ext 6104

Email: amyxiao@zero2ipo.com.cn

Media & Cooperation:

高媛媛 Annie Gao

电话Tel: 8610 8458 0476 ext 8726

Email: anniegao@zero2ipo.com.cn



Hot News

Beijing Capital Investment Plans to Make Honfund Its Strategic Shareholder

Jun. 19, 2012, Shanghai Business Daily

Beijing Capital Investment and Honfund jointly announced in Shanghai that both parties would enter into a letter of intent on listing matters of Honfund. Honfund will become a strategic shareholder of Capital Investment, thus expanding its investment business in Hong Kong. But both parties didn't disclose specific investment amount.

Honfund is a financial service institution that mainly provides services to investment banks, PE investments, private securities investments and enterprises' IPOs. It is dedicated to investing in the Chinese enterprises with high growth potential, i.e. large agriculture, large consumption, new materials, new manufacturing industry and new technology.



Hot News

DongGuan EONTEC Lists on GEM on June 19

Jun. 19, 2012, PEdaily.cn, Yongwei Ning

DongGuan EONTEC Co., Ltd. listed on GEM on June 19, and planned to issue 28.00 million shares at RMB12.80 per share. The proceeds will be earmarked for the construction of industrialized project of light alloy accurate die casting.

According to relevant data, Xiangjiang Industry Investment Co., Ltd. contributed RMB43.07M to purchase 9.125% equity in DongGuan EONTEC Co., Ltd. on August 26, 2010; Dongguan Zhong'an Corporate Management Consulting Center subscribed 5% share in DongGuan EONTEC Co., Ltd. with RMB6.00M; Dongguan Kechuang Investment Management Co., Ltd. and Changsha Houshui Investment Partnership acquired 1% and 0.875% share in DongGuan EONTEC respectively with RMB6.72M and RMB4.13M.

DongGuan EONTEC Co., Ltd., founded in May 1993 with a registered capital of RMB84.00M, is a national high-tech enterprise combining molding, R&D, production and marketing of light alloy materials.



Hot News

SNDA and CMSB Establishes a Culture Industry Investment Fund

Jun. 19, 2012, Tech.163.com

Chen Tianqiao, Chairman and CEO of SNDA, disclosed at an inside meeting that SNDA has set up a culture industry investment fund jointly with Citic Securities, GF Securities and CMSB, and the total amount hit RMB3.00B. It will invest in the “projects favorable for the future of SNDA”.

The fund carried forward its previous tradition, which tends to support SNDA’s staff. SNDA has a long history of investment. 18 funds under SNDA once invested in Goldcool Games and Aurora, etc. At the group level, it has invested in 150 projects since 2003, covering such knockout businesses including literature, games, film and other fields. Ku6, Clouday.com.cn (Qidian.com)

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